

Superb

FUNDRAISING

Make Your Fundraiser Superb!

1-800-624-4598

www.superbfundraising.com

Local Offices in:

Pittsburgh • Irwin • Edinboro

Specializing in:

Product / Frozen Fundraising & Holidayland Kid's Shoppes

- Over 60 years of combined sales experience in the fundraising industry.
- Local offices and warehouse to better serve you!



Exclusive Fundraising Brochures - High profit, quality, and value!

- **Winter Wonderland** - Great selection of items including gift items, candles, wrap, and kitchen items.
- **Holidays by Design** - Custom and exclusive wrapping paper brochure along with all the other best-selling items.
- **Value-Priced Holiday Fundraiser** - Great assortment of items with over 100 between \$5 and \$10.
- **Extravaganza** - Frozen food and gift items in one brochure and packed by the student in one box.
- **Simply Delicious VI** - 48 delicious frozen items that can be shipped bulk or prepack by the student.
- **Wisconsin and You** - Our best "tag brochure" that offers cheese, sausage, and candies.
- **The Jewellery Box Collection** - Designer-inspired quality jewelry.
- Additional brochures available for candles, flowers, and dry cooking mixes, please visit www.superbfundraising.com



Customer Satisfaction - Our #1 Priority!!

- 100% Unconditional Money Back Guarantee on all products and prizes! Full refund, and you keep the profit!
- Your customer service calls can be handled by Superb Fundraising.
- All late orders and adjustments ship within 24 hours of your phone call.
- Customer Service Hotline: 1-800-624-4598
- "How To" Chairperson Handbook is provided.

SAFETY FIRST!

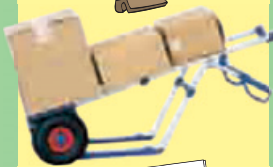
Focus on Safety - Your child's safety can never be over-emphasized!

- Salesman will emphasize safety during "kick-off" program.
- Order Form and Prize Program states, "We DO NOT endorse "door-to-door" sales!"



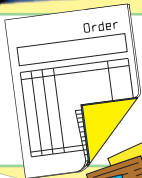
Online Shopping - Increased Sales and Higher Profits!

- Out-of-town family and friends can make online purchases to support your fundraiser.
- School gets the profit, seller gets the prize credit, and the customer's product ships directly to their home!
- 24/7 Chairperson internet access to view online sales and totals in real time.



Packets Arrive Ready to Hand Out - We Make It EASY!

- All material is collated into packets by Superb. The packet includes all the material the child needs to participate - parent letter, brochures, order form, money envelope, and prize program.
- We will even create and print the parent letter for you, after your approval.
- The packets arrive at the school separated into groups of 25 for easy distribution.



3-Part Order Form - Just in case someone loses a copy!

- Families keep a copy - You keep a copy - Superb keeps a copy!
- Homeroom envelopes are provided to keep order forms separated and organized.
- A pre-paid / self-addressed envelope is provided to mail orders back to Superb.



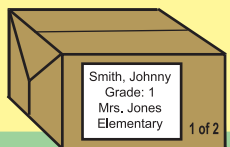
Computer Report Detailing Sale - Easy to read and understand!

- Report includes: Overall summary, internet sales, results by homeroom, top sellers, prize summary, drawing tickets, and verification errors! Printed and bound on regular copy paper for easy handling.
- 24/7 Chairperson internet access to view totals, reports, and invoice online.



"State-of-the-Art" Scanning Equipment - Used to pack orders!

- Every item is individually scanned by barcode to assure accuracy!
- Scanning by barcode gives us 99.8% order accuracy!
- Scanning = Fewer Packing Errors = Less Headaches for Chairperson!



Orders Individually Packed for Each Student!

- Every order is individually packed and labeled with large, easy-to-read labels!
- We use uniformly-sized boxes with handles to provide protection and convenience!
- All you have to do is hand out the orders!



Professional Delivery - Delivered in our own company trucks!

- All orders are delivered by our drivers - assuring an on-time and friendly experience!
- Our driver will unload and sort student orders by homeroom for you!
- We provide you with pre-printed homeroom signs for easy distribution!



Wheel of Prizes - Our custom prize program puts the FUN into Fundraising!

- Prize program is based on items sold.
- Prizes packed with student's order for all pre-paid and mid paid sales!
- Program starts with selling just 1 item!

Y.E.S.

Y.E.S. Your Efforts Show - Participation Kick-Off Kit!

- Large hallway posters to help promote your sales!
- Classroom poster with participation Goal Sheet to help increase sales!



Homeroom Party! - Promote participation. Just sell 1 Item!

- FREE to every homeroom with 60% participation!
- Everyone in the class is invited to attend the ice cream/pizza party.
- \$20 magazine subscription for the teacher.
- Proven incentive to create teacher excitement which will help your sale!



7" Portable LCD-TV Drawing

- Any child that sends 5 emails to family and friends will be entered into our drawing to win a 7" portable digital LCD-TV.
- One LCD-TV will be given away every week from Labor Day until Thanksgiving! There is no purchase necessary, and the drawing is company-wide.



Kick Off Your Sale

Kick-Off Program

- Your Superb representative will come to the school for the "kick-off" of your sale.
- They will review, with the students, the importance of safety when fundraising.
- Display samples of merchandise and prizes.



Fundraiser & Holiday Shoppe Combined Bonus

- Each student selling 15 items during the fundraiser will receive \$5 to use at this year's Holidayland Kid's Shoppe. An additional \$5 will be given for every 10 items sold, thereafter.



FREE Dollar for Every Child - to spend at the Holiday Shoppe!

- Every child receives a \$1.00 coupon, when you use Superb for your Fall Fundraiser and Holiday Shoppe!



Dippin' Dots Maker - 1 per School!

- Turn any fruit juice, milk, or soda into fun Dippin' Dots.
- Receive this item as a 1-item drawing raffle prize.
- Used to increase participation and your profits.



Photo to Throw Kit - 1 per School!

- Have any photo woven into a 50x60 throw blanket. (A \$78 retail value.)
- Receive 1 blanket per school to use as a 5-item drawing raffle prize.
- Used to increase family participation.

Extra Bonuses for Early Sign-Up

Personalized Pens

- Receive a personalized pen for every homeroom teacher in the school from IMARK (\$10 Value - each)
- Ideal for teacher appreciation gifts.

\$18 Voucher for a Personalized Gift from IMARK

- Two (2) vouchers will be given to each school.
- Ideal for principal or staff gifts.

Eco-Friendly Tote

- Receive 10 eco-friendly totes.
- Ideal for teacher and/or volunteer gifts.



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